



Thursday, 28 July 2016

Dear Parents and Carers

Social media is a wonderful tool and, when used in the right way, can be a valuable source for information, promotion and celebration. It has become integral to the lives of many parents and the benefits of social media are readily observed by an interested user.

After receiving feedback from various members of the community and from discussions with the School Leadership Team, teachers and School Board it has been decided to create a school Facebook page. Many schools in the community have such a page and utilise this to actively promote, celebrate and communicate with those who interact with the page.

The school's page has been developed with the following purposes in mind:

- promote and enhance communication with our school and local community,
- promote school events within the community,
- promote our school and our educational offerings to the wider community,
- celebrate student achievement.

Attached to this letter is information making you aware of how to best interact with the page, how it has been set up, media consent arrangements and the expected code of conduct of users. I ask **all** parents to take time to carefully read the *Acceptable use of St John's Catholic Primary School Facebook Page*. This document clearly outlines expectations for users. Those who do not interact with the page for the purposes it is intended will be contacted by the school, or, removed from the group.

The aim is to make this page go *live* tomorrow afternoon, Friday 29 July.

If you have any questions do not hesitate to come and speak with me.

I thank you for your support of this and trust that it will be yet another effective way for the school and community to celebrate everything wonderful about our school.

Kind regards

Nathaniel Rice  
Principal